

Reid Oval

Warrnambool's premier sporting facility

Clubs meet the architects

Representatives from the stakeholder clubs and associations have had their first meeting with the Reid Oval design firm Brand Architects.

Brand Architects have a good track record of designing first-class sporting facilities, and their job is to create the detailed plans and designs for Warrnambool's premier sporting facility.

At the meeting, they outlined some of their initial thoughts while listening to all wants and needs from stakeholders.

This was the first of several meetings between the stakeholders and the architects to help decide exactly what the new upgrade will include and how it will function.

Having gathered up everyone's thoughts, Brand Architects are busily working on the first concept designs, which will be finished by early November.

Everyone will then catch up again on November 4 to discuss the concept designs, as well as looking at the very important issue of the Reid Oval playing surface.

Here's a list of the meeting attendees:

Warrnambool Football Netball Club – *Ray Phillips*
East Warrnambool Football Netball Club – *Robin Membrey, Julie Scoble*
Nestles Cricket Club – *Garry McLean, Gary Hetherington*
Warrnambool & District Football Umpires Association – *Steve Walker*
Hampden Football Netball League – *Tim Mason*
AFL Western Districts – *Mark Robson*
South West Sport – *Michael Neoh*

Free marketing and sponsorship masterclass

Council has arranged for a free marketing session tailored specifically for sporting clubs to be held in Warrnambool.

The masterclass will be run by Sports Community, a company established in 2012 with the sole purpose of making it easier for volunteers to run their sports clubs. Since that time, they have developed and delivered more than 600 training sessions to clubs and volunteers.

Topics they'll cover include:

- Sponsorship assets other than branding which clubs can use to form the basis of their sponsorship packages
- New ways of approaching sponsors
- New ways of creating real value for sponsors
- How other clubs are making significant funds from activities other than fundraising with over 50 different ideas

All Warrnambool City Council user groups are invited to attend.

Masterclass details

When: Wednesday November 20, 2019

Time: 6pm – 9pm

Where: Archie Graham Centre, 118 Timor St, Warrnambool

RSVP: to mstarr@warrnambool.vic.gov.au by Friday November 9. Maximum of two representatives per organisation please.

What's happening now?

- Water quality testing and bore capacity investigations for playing field and irrigation design
- Preparation of turf specification
- Power capacity investigations to determine if upgrades are required
- Structural condition assessments on existing infrastructure
- Initial concept designs being developed with costings following meetings with users and stakeholders

Questions?

If there's anything you'd like clarified, please get in touch on **5559 4800** or reidoval@warrnambool.vic.gov.au.

