



ACTIVE WARRNAMBOOL STRATEGY

PROJECT BULLETIN | MARCH 2025

Warrnambool City Council is reviewing and updating the Active Warrnambool Strategy to guide the future planning, provision, management and development of sport and active recreation facilities and programs across Warrnambool over the next 10 years.

The 2025-2035 Active Warrnambool Strategy will build on the success of the previous strategy which delivered sport and recreation projects worth more than \$17 million since 2019.

PROJECT STAGES & TIMING

- 1 BACKGROUND REVIEW:** JAN-FEB 2025
- 2 NEEDS ASSESSMENT:** FEB-MAR 2025
- 3 COMMUNITY CONSULTATION:** MAR-APR 2025
- 4 DRAFT STRATEGY:** MAY 2025
- 5 FINAL STRATEGY:** JUNE 2025

PROJECT SUMMARY

insideEDGE Sport and Leisure Planning has been appointed by Council to deliver the update of the Active Warrnambool Strategy.

The Active Warrnambool Strategy will:

- Identify existing gaps, oversupply and undersupply in sports facility provision;
- Guide fair and equitable access to sport and active recreation programs and facilities;
- Develop a pipeline of capital projects required to meet the needs and future demand of the community;
- Present best practice guidelines, service levels and operational standards to guide future sport and recreation facility development;
- Provide direction on policies and procedures that will support future decision-making and resourcing required to deliver priority projects.



CLUB & COMMUNITY ENGAGEMENT

The update of the Active Warrnambool Strategy will be informed by consultation with sporting clubs, recreation groups and the community.

All clubs and user groups will be invited to complete a survey to inform the Strategy development and identify themes and common recreation needs within the community.

Council is arranging a series of consultation sessions between 24–26 March 2025 to provide all clubs and user groups with an opportunity to have their say.

A community survey will be undertaken in March and April 2025 to collect information regarding the sport and active recreation preferences of our community.



NEXT STEPS

Sporting clubs and user groups are encouraged to register for the upcoming consultation sessions.

Following the consultation sessions and community survey, the project team will commence the development of the updated Active Warrnambool Strategy.

The community will be invited to provide feedback on the Draft Active Warrnambool Strategy in mid-2025.

STAY IN TOUCH

For further information about the project please contact:

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