



WARRNAMBOOL  
CITY COUNCIL

# ACTIVE WARRNAMBOOL STRATEGY

PROJECT BULLETIN | APRIL 2025

**Warrnambool City Council is reviewing and updating the Active Warrnambool Strategy to guide the future planning, provision, management and development of sport and active recreation facilities and programs across Warrnambool over the next 10 years.**

We are currently engaging with clubs, user groups and the community to ensure the update of the Active Warrnambool Strategy is informed by the needs and interests of our active community.

## PROJECT STAGES & TIMING

- 1 **BACKGROUND REVIEW:** JAN-FEB 2025
- 2 **NEEDS ASSESSMENT:** FEB-MAR 2025
- 3 **COMMUNITY CONSULTATION:** MAR-APR 2025
- 4 **DRAFT STRATEGY:** MAY 2025
- 5 **FINAL STRATEGY:** JUNE 2025

## Help shape the future of recreation in Warrnambool



Scan the **QR code** to take a short  
survey, or visit

**[www.yoursaywarrnambool.com.au](http://www.yoursaywarrnambool.com.au)**

We are encouraging all residents to complete the survey to ensure that the Active Warrnambool Strategy prioritises the needs and interests of the community.







## CLUB & USER GROUP ENGAGEMENT

Inside Edge Sport and Leisure Planning recently delivered a series of workshops between 24<sup>th</sup> and 26<sup>th</sup> of March 2025 to understand the needs and priorities of clubs and user groups.

51 attendees representing 34 clubs and user groups attended the workshops held at the Lighthouse Theatre.

Clubs and user groups have also completed an online survey regarding participation and project priorities, with 49 survey responses received.

The engagement of clubs and user groups has identified a range of needs relating to facilities, volunteer support, administration and planning for consideration in the update of the Active Warrnambool Strategy.

## NEXT STEPS

Following the completion of our engagement with clubs, user groups and community, Inside Edge Sport and Leisure Planning will commence the development of the Draft Active Warrnambool Strategy.

Council will provide an opportunity for community input on the Draft Active Warrnambool Strategy via a public exhibition process, with club representatives and community stakeholders to be invited to provide feedback.

## STAY IN TOUCH

For further information about the project please contact:

### KYME ROWE

Service Manager – Recreation  
Warrnambool City Council  
E [krowe@warrnambool.vic.gov.au](mailto:krowe@warrnambool.vic.gov.au)  
W [www.warrnambool.vic.gov.au](http://www.warrnambool.vic.gov.au)

### JAKE MCMINN

Project Consultant  
insideEDGE Sport & Leisure Planning  
E [jake@ieslp.com.au](mailto:jake@ieslp.com.au)  
W [ieslp.com.au](http://ieslp.com.au)

