

Welcoming Business

Our Business is for Everyone

Welcoming Business assists Businesses to secure the spending potential of our whole community.



THINK, SPEND, SUPPORT **LOCAL!**



The Silver Dollar Campaign highlighted the opportunity for business to secure the purchasing power of our older community.

38.1% of the total population of Warrnambool are over 50 years old.

Older Workers & Pre Retirees (50 – 59)	13.1%
Empty Nesters & retirees (60-69)	11.8%
Seniors (70-84)	10.3%
Elderly (85 & over)	2.9%

Over 300 new people move to Warrnambool to live, each year.

Is your Business Accessible by Everyone?

You can use our Checklist to help you have a Welcoming Business by visiting www.warrnambool.vic.gov.au/welcoming-business

Be eligible to have your business recognised as a Welcoming Business with placement of the Welcoming Business sticker.



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